1984
ROGUE RIVER
ROOSTER CROW

You're Always Welcome in Rogue River, Oregon!

NATIONAL ROOSTER CROWING CONTEST

"The Last Saturday in June"

Sponsored by the Rogue River Lions Club

NORA WALSH
ESCROW

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1984
NATIONAL

Rooster Crow Contest

Sponsored by the Rogue River Lions Club

A Rooster Crow for 32 Years???

Evidently, for The City of Rogue River has held a Rooster Crow Contest since 1953. It all started back in April of 1953, when a group of merchants calling themselves The Rogue River Booster Club met to consider a proposal submitted by Shade Coombs, a fellow member sharing their desire to generate publicity and promotion for the town. Coombs had read a story about the coal miners of Wales who had presented colorful rooster crowing contests during their holidays.

Shade's suggestion was adopted and funds set aside for a cash prize to the owner of the rooster that crowed the most within a 30 minute duration. On May 23, 1953, the first Rooster Crow was staged on the streets of the city, marking the start of the annual event that now draws thousands of people to this little valley town on the last Saturday in June, every year, for the last 31 years.

First place winner of the crowing event was "Hollerin' Harry." He crowed 71 times and won his owner $50. A second contest was held September 5th the same year with the prize money of $100 going to "Beetle Baum" who managed 109 crows in the thirty minute period. "Beetle Baum" reigned supreme for 25 years, the closest any rooster came to dethroning him was in 1959, when Sandy crowed 96 times within a half hour. But, alas, it was bound to happen some time, the 1978 Rooster Crow Contest and a cocky rooster by the name of "White Lightning" did old "Beetle Baum's" record in with 112 cockle-doodle-doos in the 30 minute contest. His nearest competitor was "Crow Baby" who came in second with 63 crows. No one knows the secrets that encourage a rooster to crow, but "White Lightning's" owner, Willie Beck of Gold Hill said it was simple. "I just kept him away from any other rooster or chicken for 6 weeks before the contest." However, the secret may have been in the person of Dr. Mabel Bryant who stood before his cage flapping her arms & cheering him on to spectacular achievements. According to the good Doctor, "We were communicating with each other!"

JACK GOULD

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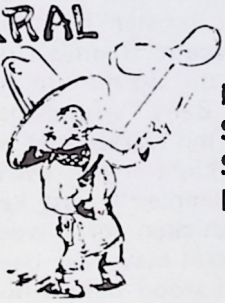
"Beetle Baum" made Ripley's "Believe It Or Not."

In The Rogue River Shopping Center

PIZZA CORRAL



PIZZA
SANDWICHES
SALADS
BROASTED CHICKEN

582-1122

Del and Gayleen Mayfield, owners

THE CROWING EVENT

At 2:30 the Crowing Contest gets underway as the flag drops to signal the judges to start counting the sometimes frequent or seldom utterances of the feathered contestants. For 30 solid minutes the crows of each rooster are recorded by his private judge. Scores are tallied and awards are made at 3:30 P.M. Cash prizes presented to the owners of the top five contenders. ($150.00, 1st place; $50.00 2nd place; $35.00, 3rd place; $25.00, 4th place, and $10.00, 5th place). A cash prize of $15.00 is awarded the most unique cage entry in the adult division. A cash prize is also given to the most unique cage entry in the youngsters' division.

ROGUE RIVER EXXON

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Downtown Rogue River

582-0200

The Crow contest started on Main Street in Rogue River in 1953.

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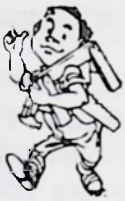

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to the
Rogue River Rooster Crow
Jo Ann & John Parker

An average winner crows less than 70 times in 30 minutes!

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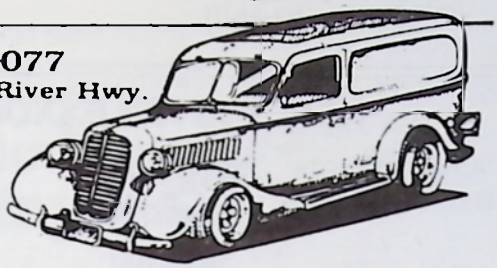

FURNITURE, BOAT, AUTO
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FREE ESTIMATES

Palmerton Park, an aboretum with identified plant materials, has been developed near the city. There are native shrubs and trees. Other varieties were imported by the late Orrin F. Palmerton.

ROGUE VALLEY OFFICE SUPPLY
Your Neighborhood Office Supply
You'll find all your office needs in one place!
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1983 ROOSTER CROW QUEEN AND PRINCESS

From left to right: Queen Heather Taylor, Princess Christy Hosler, and Princess Jennifer Walsh.

Photo by Sharon Webb

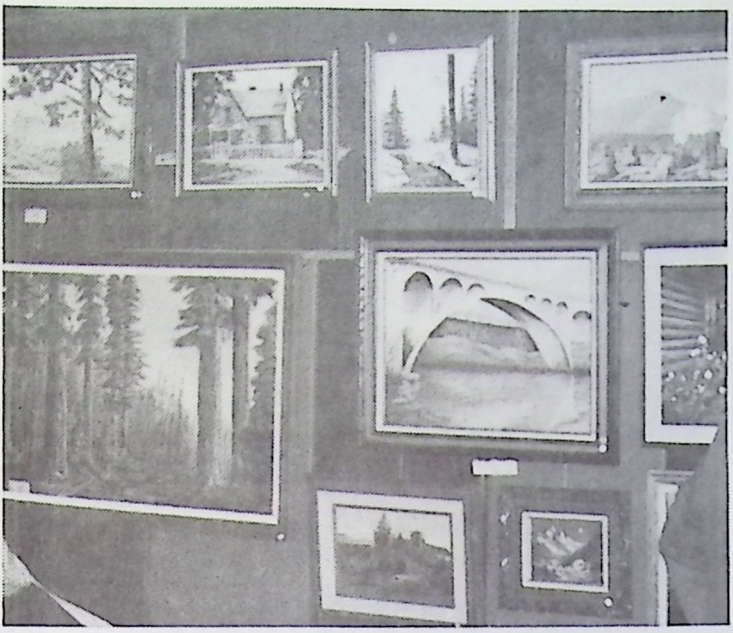
Heather Taylor, a senior at Rogue River High School, was crowned 1983 Rooster Crow Queen at the annual pageant held the first Sunday in May. Jennifer Walsh was first runner-up and Christy Hosler was second runner-up.

The 20th Annual Rooster Crow Queen Pageant, sponsored by the Rogue River Lioness Club, is the kick-off for the National Rooster Crow Contest held the last Saturday in June. This contest is presented by the Rogue River Lions Club.

106 DEPOT STREET
ROGUE RIVER
OREGON 97537

MARK A SIMS
ECHO
PHONE
(503) 582-4518

MARK'S VALLEY CHAINSAW



Woodville Fine Arts Association

Will Sponsor an Art Show
at the Rogue River Rooster Crow
Saturday, June 30, 1984, 10 A.M. to 4 P.M.

Exhibit Will Be Displayed At The Rogue River Middle School Gymnasium, 300 Pine Street.

Don't miss this outstanding art exhibit! A tremendous array of oil paintings, water colors, acrylics and other media.

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582-1707

"CITY OF ROGUE RIVER", ALIAS "TAILHOLT, ALIAS "WOODVILLE"

Prior to the Civil War, Davis (Coyote) Evans built a ferry and two log cabins at the mouth of Evans Creek; early settlers avoided the Evans ferry by fording the river at a point upstream. When so doing they found it expedient to take a firm grip on the tails of their horses. This unique river crossing, descriptively designated "Tailholt," was the label applied to local residents of that era.

Stagecoaches carried the express and mail through the Rogue Valley, from 1852 until the completion of the railroad in 1887. A envelope mailed during that period, bore a wax seal embossed with the words; "Wells Fargo Express Co. — Rogue River, Oregon." The post office was established in 1874, the town officially proclaimed "Woodville." Perhaps coincidently, a John Woods became the town's postmaster. In 1912 the town incorporated, renaming itself Rogue River.

The first runs of Steelhead arrive in this area the latter part of August. Steelhead are considered summer run fish noted for their voracious actions and spectacular fighting. The summer run continues through October, followed by the arrival of the winter Steelhead that continues through March. The usual peak of the summer run is in October and the winter run normally peaks in January. Great Fun! Try It!

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Fred and Edna Champlain

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"Silent Sam" was raffled off after the contest in 1957, earning his owner $50. He did not crow once!

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Downtown Rogue River
Cecil Fuller

We would like to take this opportunity to congratulate and applaud the Lion's Rogue River Rooster Crow and wish them the best in the future.

Dr. Kenji Hamada
Dr. C. Richard Matti
Dr. Tedd McDonald

Since May 23, 1953, the Crow has been an annual event.

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Broadway and Main
Rogue River, Oregon

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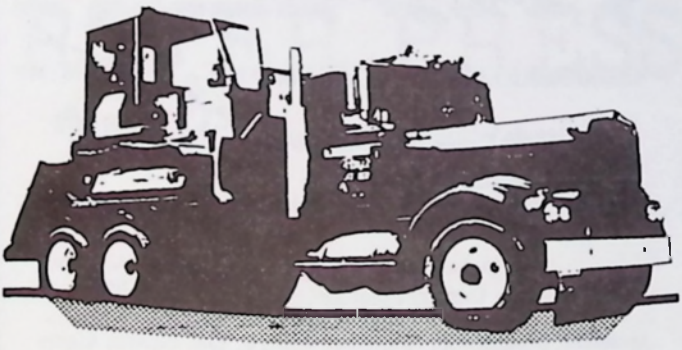


582-0454

HOW TO ENTER A ROOSTER

On the day of the Rooster Crow, fill out an entry form available at the entry registration booth set up at the Crowing Contest area. No prior registration will be made. Entries will be accepted from 11:00 A.M. to 2:00 P.M. At the time of registration the roosters will be left in the Crowing Contest area. No entry fee will be charged. Those wishing to participate must abide by the following rules:

1. One rooster per person.
2. The rooster must be in the cage.
3. Entrant must furnish one judge 14 years of age or older.
4. Crow tallies may be verified by Crow officials at any time.
5. No mechanical, electrical, physical, or chemical stimulants or devices will be allowed in the cage with the rooster.
6. In no case will the roosters be abused or mistreated.

Interpretation, application and enforcement of these rules are the prerogative of the Rogue River Lions Club, and violations may result in warning or disqualification.

Meet Your Friends At The

Homestead
RESTAURANT
119 Main St., Rogue River 582-4569

Lounge, Rest and Dance
to
Live Music
in our
Sundown Room
or
Main Lounge

1984 Rooster Crow Queen and Court

Rhonda Krch (right), a senior at Christian Life School in Rogue River, was chosen 1984 Rooster Crow Queen at the annual pageant held the first Sunday in May. Cheri DeGeyter (left) and Staci Stonis (center) were chosen as Princesses.

Photo by Sharon Webb

THANK YOU

It is indeed a pleasure for the Rogue River Lions Club to recognize the following clubs and organizations that help to make our community a beautiful place to live.

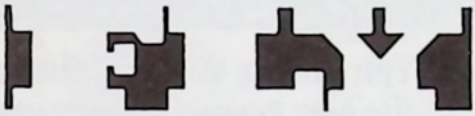
Rogue River Lioness Club
Chamber of Commerce
V.F.W. Post No. 4116
Civic Club
Live Oak Grange No. 655
Junior Women's League
Friends of the Library
Woodville Fine Arts Association
Rogue River Garden Club
Rogue River Kiwanis

Our Sincere Thanks

We would like to offer our congratulations and best wishes to the Lion's Rogue River Rooster Crow.

ROGUE RIVER FAMILY PRACTICE

Dr. Edmund Glovinsky and Dr. David Frank



Can you find the bug in this picture?

The Rogue River Beauty Salon

Jeanette Umscheid

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MAIN STREET **582-3274**

1982 ROOSTER CROW QUEEN AND COURT
From left to right: Princess Christy Parker, Queen Karen Lynch, Princess Cathy Ryan.

Photo by Sharon Webb

Through the efforts of Shade Coombs, grand marshall of the 1976 Rooster Crow Parade, the Crow had its start.

SHARON WEBB
PHOTOGRAPHER

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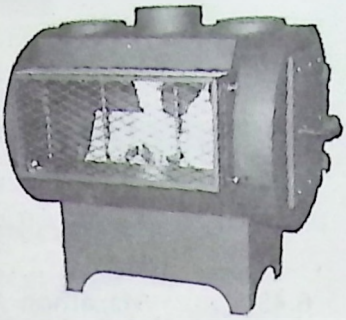

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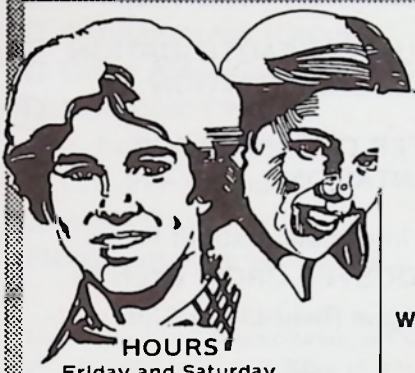
The Coyote Evans and Fleming Parks at the Rogue River bridge are small rest areas. There is a boat ramp and facilities for picnics.



HOURS
Friday and Saturday
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Sunday
7 A.M. to 9:30 P.M.
Monday thru Thursday
7 A.M. to 9 P.M.

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Friday, Saturday, Sunday WEEKEND SPECIAL
Deluxe Single Burger, 16 oz. Drink.

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500 East Main

1984
Rooster Crow Events

Sponsored by the Rogue River Lions Club

Saturday, June 30, 1984

6:45 a.m.	Marathon Assembly
7:45 a.m.	Start ROOSTER RUN MINI MARATHON
10:00 a.m.	PARADE BEGINS
10:00 a.m.	WOODVILLE ARTS & CRAFTS Exhibits will be displayed at the Middle School Gym until 4:00 p.m.
11:00 a.m.	OLD CAR & VAN EXHIBIT
11:00 a.m.	CONCESSIONS
1:30 p.m.	PARADE AWARDS PRESENTATION
2:30 p.m.	ROOSTER CROWING EVENT at Elementary School Grounds
3:00 p.m.	COMMUNITY BEAUTIFICATION AWARDS PRESENTATION
3:15 p.m.	ROOSTER CROW AWARDS PRESENTATION

For additional information about the
ROGUE RIVER ROOSTER CROW EVENTS
Contact the Rogue River Lions Club

A VERY SPECIAL THANK YOU FROM THE ROGUE RIVER LIONS CLUB

To all of the persons, merchants, and organizations participating in the 1984 Rooster Crow Contest, Parade, and Booklet. The success of the Rogue River Rooster Crow event is only possible because of your continued support and hard work, which is greatly appreciated by all.

JOIN OUR PARADE

For information regarding parade rules, contact Rogue River Chamber of Commerce, 582-0242.

ROOSTER CROW PARADE APPLICATION

Deadline for Entry: June 30, 1984

Parade formation time is at 9 a.m. Saturday, June 30, 1984 at

ROGUE RIVER SHOPPING CENTER PARKING LOT

I/We wish to enter the 1984 Rooster Crow Parade in the following division:

- ☐ Commercial Float (entered by business firms)
- ☐ Non Commercial Floats (entered by organizations, schools, churches, etc.)
- ☐ Marching Bands
- ☐ Marching Units (Baton Groups, Drum and Bugle Corps., etc.)
- ☐ Individual Adult Rider (Horse)
- ☐ Individual Junior Rider (Horse)
- ☐ Mounted Units (two or more entrants)
- ☐ Antique Autos (Individual)
- ☐ Antique Autos (Group)
- ☐ Other Auto (Group)
- ☐ Individual Child
- ☐ Individual Adult
- ☐ Children Group
- ☐ Adult Group

Please describe your entry _____

_____

The Rogue River Area Chamber of Commerce hereby disclaims any and all liability for accidents of any nature, whatsoever, and the Applicant hereby agrees to hold the Rogue River Area Chamber of Commerce harmless in any action resulting from such accidents.

Children under the age of 18 years must have parents signature.

_____

Applicant Signature

_____

Parent Signature

_____

Address

_____

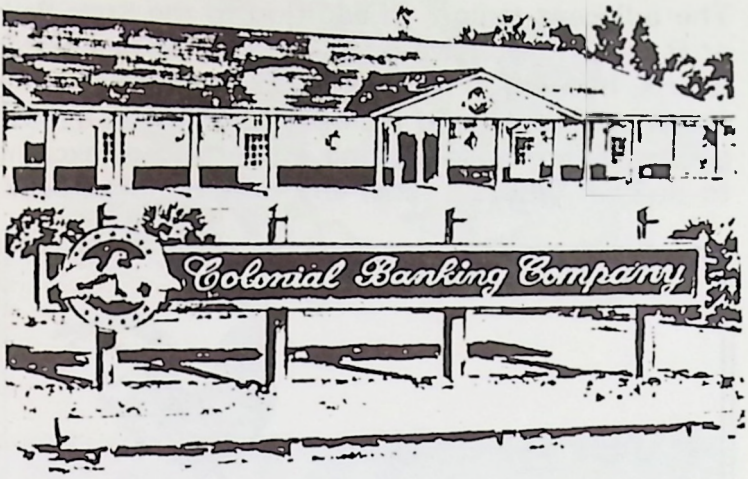
Phone

Champs

1953 – Holerin' Harry with 71 crows
1953 – Beetlebaum with 109 crows
1954 – Rocky with 79 crows
1955 – Prince Albert with 81 crows
1956 – Briggs with 70 crows
1957 – Goldie with 66 crows
1958 – Rusty with 68 crows
1959 – Sandy with 96 crows
1960 – Jerome with 67 crows
1961 – Rascal with 69 crows
1962 – Geronimo with 63 crows
1963 – Mac-A-Do with 90 crows
1964 – Mac's Joe with 69 crows
1965 – Black Fella with 71 crows
1966 – Drum Stick wtih 80 crows
1967 – Rinky Dink with 49 crows
1968 – T-Bird with 63 crows
1969 – Guber with 71 crows
1970 – Rex with 70 crows
1971 – Super Chicken with 85 crows
1972 – Tom Dooley with 73 crows
1973 – Great Speckled Bird with 63 crows
1974 – Wild Bill with 59 crows
1975 – Rastus with 73 crows
1976 – Hamelt with 57 crows
1977 – Doodle Do with 62 crows
1978 – White Lightning with 112 crows!!!
1979 – Chunker with 98 crows
1980 – Lewis (of Lewis & Clark) with 87 crows
1981 – Crow-In Joe with 82 crows
1982 – Crow-In Joe with 65 crows
1983 – Crow-In Joe with 70 crows

The "Beetlebaum" record of 109 crows was finally laid to rest after 25 glorious years, by a cocky young rooster with the name of "White Lightning," that bellowed out a new record of 112 crows within the alloted time of one half hour. "White Lightning's" proud owner, Willie Beck of Gold Hill claimed his unique training method was responsible for this amazing fete of his plucky young rooster. When asked to reveal the training secret, Willie stated it simple. "I just kept him away from any other rooster or chicken six weeks before the Crow, and brought him to the contest in a large sack." In 1958, a record of 263 roosters were entered.

Colonial Bank



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The adjacent region, in addition to the State Park or Rogue River, have guest ranches, private motor courts, hunting or fishing lodges that offer quality accommodations and seclusion to comfort minded guests. There is something interesting or exciting to do that will suit most any taste or pocketbook.

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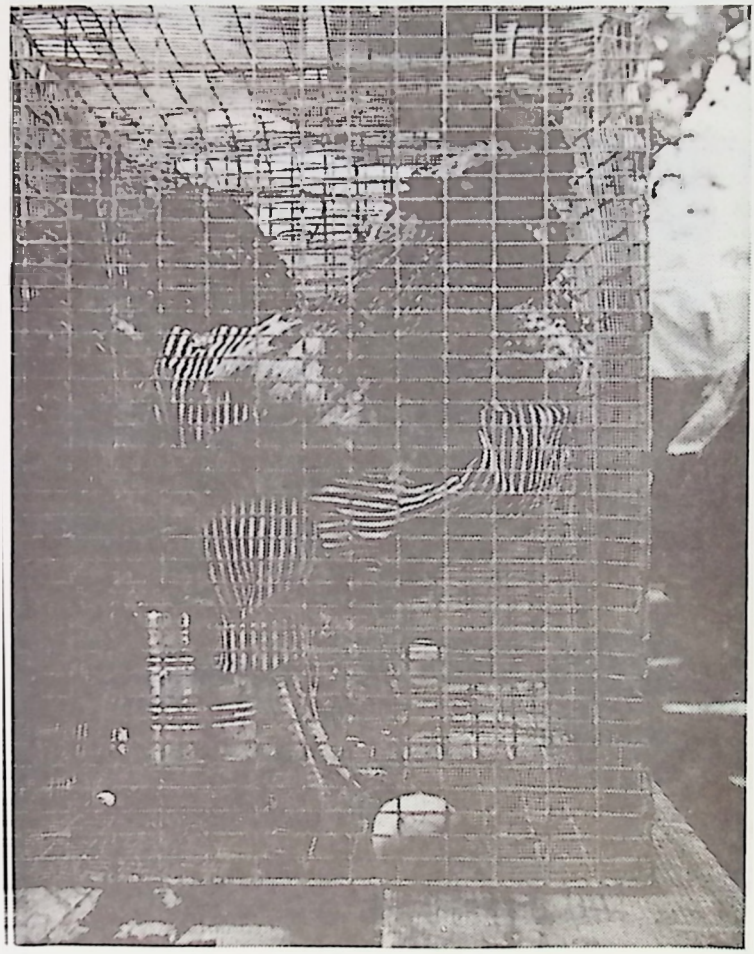
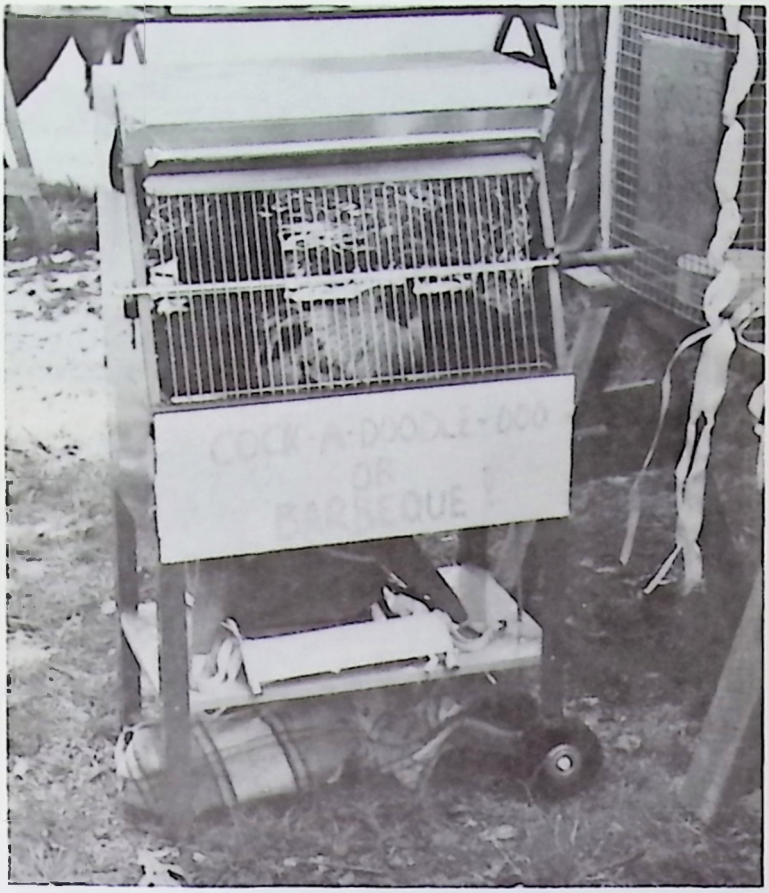
In the Rogue River Shopping Center



All dressed up and nowhere to go!



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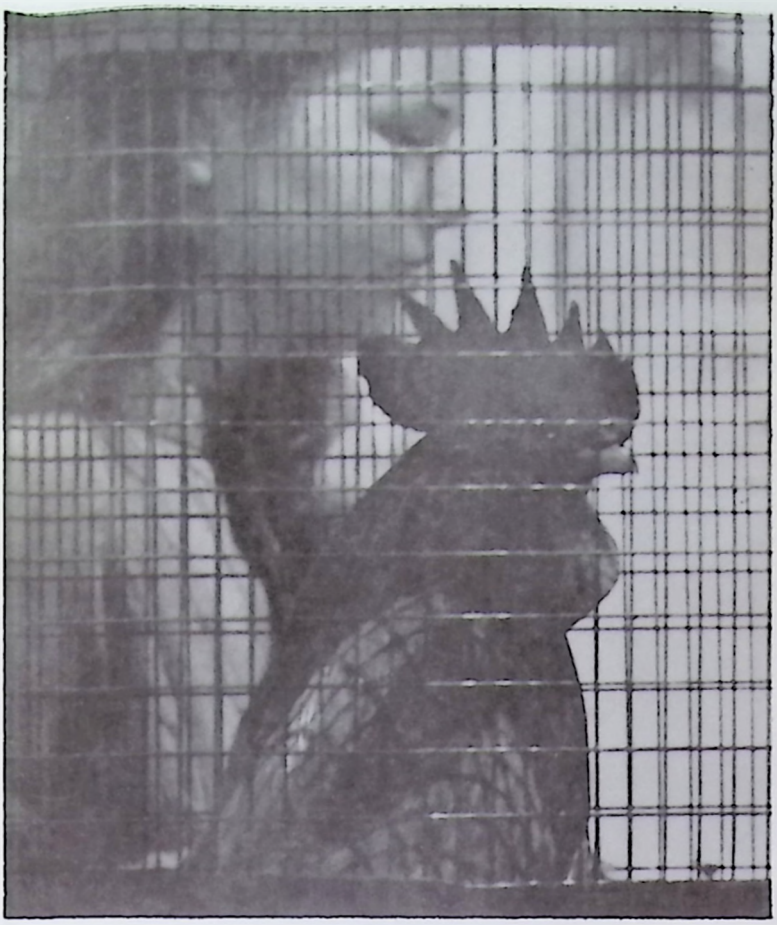

Aw, come on, rooster, crow!

KS
KELLY SPRINGFIELD

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Current record-holder is "White Lightning" with 112 crows.

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Summer Hrs. 9 A.M. to 7 P.M. 7 Day a Week

An average winner crows less than 70 times in 30 minutes!

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Back Pack Equipment
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Mon. - Sat.

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Historical "Birdseye House" by Elizabeth Sheffield

1981 ROOSTER CROW QUEEN AND COURT

From left to right: Princess Cathy Madison, Queen Michelle Staker, Princess Shirley Roughton.

Photo by Sharon Webb

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The 1978 Rooster Crow Parade lasted over an hour.

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One third of the roosters entered, don't or won't crow!

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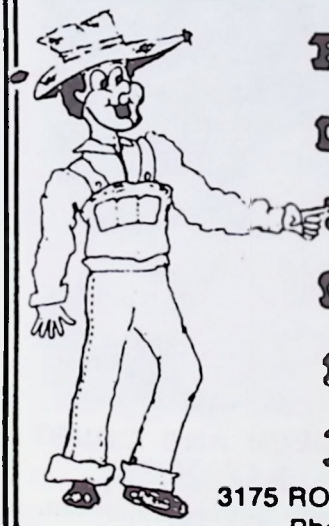
In 1958, a record of 263 roosters were entered.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3 - TIME CHAMPION "CROW-IN JOE"

Photo by Sharon Webb

If you were a rooster by the name of "Crow-In Joe" and you were kept in the dark for two weeks what would you do when the cover over the cage was removed? Why, crow of course!

And that's just what Joe did. His efforts won him the title of Rogue River Rooster Crow Contest Champ of 1981, 1982, and 1983.

The prize money that was awarded him for his efforts was shared equally by his owners, Julie, Jim and Kenny Koral, all of Rogue River.

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1984
Rooster Crow Winners

PARADE AWARDS

1. _____ 9. _____
2. _____ 10. _____
3. _____ 11. _____
4. _____ 12. _____
5. _____ 13. _____
6. _____ 14. _____
7. _____ 15. _____
8. _____ 16. _____

ROOSTER CROW AWARDS

1. _____
2. _____
3. _____

COMMUNITY BEAUTIFICATION AWARDS

1. _____
2. _____
3. _____

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